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--- FOR IMMEDIATE RELEASE ---

### **HRH/Kirklin & Co., LLC welcomes Bobbi Larsen to the agency**

HRH/Kirklin & Co., LLC is pleased to announce the arrival of Bobbi Larsen to serve in the position of Education Consultant within our agency. Her activities will include the following:

- FRMT Newsletter content development. It is our desire to leverage the increased focus into more timely and pertinent content , providing greater frequency of our communications
- Educational presentations at professional and fraternal conventions as well as consultation and advisement for campus Greek community members and leaders
- Continued development and implementation of a standard Risk Management Assessment complete with action plan for improvement
- Website management, content development and resource construction
- General educational support, assisting professional fraternity/sorority staff or direct consultation and education benefiting undergraduate and alumni/alumnae members and volunteers
- Event planning, including the FRMT Risk Management College
- Coordination of the HRH Fellow program
- Client communications

Bobbi is a graduate of the University of Nebraska-Lincoln, where she was a member of Alpha Chi Omega. She received a Master's Degree in Higher Education Administration from Indiana University, and worked as a Greek Advisor for 8 years at Indiana as well as at Northwestern University and the University of Nebraska at Kearney. She has been an active Alpha Chi Omega alumna, serving in positions as varied as Treasurer of a local House Corporation Board, a member of the Strategic Planning Committee, and as a National Vice President. We look forward to Bobbi putting these experiences to work in the area of risk management education.

Bobbi may be contacted by email at [blarsen@kirklin.com](mailto:blarsen@kirklin.com), and she can be reached toll free at 1-800-736-4327, extension 216.

Hilb, Rogal & Hobbs is a specialty provider of risk management, employees & executive benefits and technology consulting services headquartered in Richmond, VA with 100 offices, over 3,500 employees and is a publicly held company listed on the NYSE as HRH.

HRH/Kirklin & Co., LLC was founded in 1991 to serve the insurance needs of college student and alumni organizations, providing comprehensive liability coverage to 52 NIC fraternities, 5 NPHC fraternities and sororities, 9 NALFO groups, and 1 NPC organization. We also serve associations, several professional and local organizations in addition to providing coverage to over 1,400 property locations well as educational efforts to compliment the programming and risk prevention of clients and constituents.

Please take a moment to help us welcome Bobbi Larsen to the HRH/Kirklin team.